

Why invest in France?

France is a leading economy



2nd largest market in Europe with a direct access to 500 million consumers

Largest concentration of global Top 500 corporate headquarters in Europe (#3 largest in the world)

Paris: 1st metropolitan area in continental Europe by population, GDP and talent pool

1st Eurozone stock exchange: Euronext

1st banking marketplace in Europe



France has an open economy

1323 new investment decisions in France in 2018, i.e. 25 projects every week (new record in 10 years)

Foreign owned businesses in France account for:

13% of jobs **21%** of French GDP

25% of R&D expenditure

31% of all French exports

45% of the equity of companies listed on the CAC40 is owned by non-residents

France has been the leading host country for foreign investment in industry for more than 15 years



A cost-competitive environment

High hourly labor productivity rate (ahead of Germany and the UK)

On average, **employees in France work longer hours** than in Germany and the UK

Lower cost of doing business than the US, Japan, Germany or the UK

4 days required to found a company in France (4.5 in the UK, 8 in Germany)



World-class infrastructures



1st airport for cargo in Europe, and 2nd for passenger traffic: Paris-CDG 1st business aviation airport



Best European energy network and **cheapest** electricity



98% of the population is covered by 4G



France has more **public Wi-Fi hotspots** than any other country in the world

A vibrant tech and innovation scene



1st host country in Europe for R&D center investment in 2018, outperforming the UK and Germany combined

The best R&D incentive in Europe

€3.6bn raised by French start-ups in 2018 in 645 deals; France ranks 2nd in Europe

#1 European country in the Top 100 Global Innovators and #3 country in the world

97 French companies in the **Top 500 tech leaders** in the EMEA zone for the 8th year in a row

#1 in Europe for the number of large companies that created a lab, incubator or accelerator

Station F: **world's largest start-up campus**

300 incubators and 50 accelerators in France

A deep talent pool and a skilled workforce



1 million engineers (largest in Europe with Germany)

44% of French people aged 25 to 34 hold a higher education diploma (compared to 31% in Germany and 27% in Italy)

38,000 graduate engineers every year

#3 in Europe in R&D staff availability

#2 country in the world outside the anglosphere for hosting international students

691,000 companies were created in France in 2018 (up 17% compared with 2017)

2nd leading country in Europe for enterprise creation, ahead of the UK and Spain