

# KEY FIGURES FOR ENTREPRENEURSHIP IN FRANCE

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## #2 country in Europe, with 3.8 million enterprises

in non-agricultural market sectors, including **1.1 million micro-entrepreneurs**.



### 591,000 businesses

founded in France in 2017, up 6.7% from 2016, in the biggest rise since 2010.



### Interest rates on business loans

among the lowest in the world:

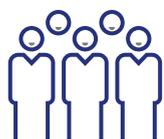
## 1.2% in France in 2015

versus 1.9% in the United States, 2.0% in Spain, 2.1% in Italy and the United Kingdom, and 2.4% in Ireland.

### Rapidly growing venture capital:

## #2 country in Europe

for the number and value of VC deals. French startups raised a record €2.5 billion in 2017.



French firms have

## 12.7 million employees (FTE) in France,

generating revenues of more than €3.8 trillion, including €638 billion from exports.



## #2 country in Europe for net enterprise growth,

with 2.3% in 2015, lower than in the United Kingdom (+4.8%) but higher than in Germany (-0.8%).

### The business investment rate of French firms

was **19.7%** in 2015, higher than in the United Kingdom (16.5%) and Germany (13.1%).



## €1,077.3 billion in loans to French businesses in 2015,

up 24% since 2007.

### One of the lowest business failure rates

in Europe:  
**5.3%** in 2015.



### Profit shares for French businesses of

## 26.6%

in 2015, up by 1.3 percentage points.

### Business enterprise R&D expenditure of

## €31.8 billion in France in 2015.

Since 2007, spending has risen from 1.3% to 1.5% of French GDP, and by 28.2% in nominal terms.



## #1 European country

for venture capital fundraising, ahead of the United Kingdom and Germany. In the first eight months of 2017, French venture capital funds raised €2.7 billion, a ninefold increase on all of 2014.



## More than **266,000** researchers in 2016.

Between 2004 and 2014,  
the number of researchers  
nearly doubled,  
rising by **95%**.



## **66%** of French exporters reported innovations in 2012-2014,

compared with only  
48% of all businesses  
and 40% of non-exporting  
companies.

## #2 country in Europe for the share of high-tech product exports (**24%**),

ahead of the Netherlands (20%),  
the United Kingdom (16.7%),  
and Germany (14.8%).

## **19%** of French manufacturers export.

More than 40% of their revenues  
are from foreign markets.



## French businesses have a greater international presence than any of their European counterparts, with **39,000** **subsidiaries**

in foreign countries,  
ahead of Germany (27,600)  
and Italy (22,400).

## **#1 host country** for foreign subsidiaries in Europe, with **more than** **28,000 subsidiaries** in 2015, versus 27,700 in Germany and 22,200 in the United Kingdom.

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