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Business France

FRENCH DELEGATION

Digital Health Immersion Program – Nordic countries 2025

SWEDEN
DENMARK
FINLAND
April – October 2025



FRANCE, LAND OF EXCELLENCE FOR HEALTH

France is recognized as a land of excellence in health thanks to its remarkable advances in biomedical research and innovation.

The healthcare sector in France generates a turnover of 90 billion EUR, with 6.7 billion EUR invested each year in R&D. Four French institutions are among the 25 most innovative in the world and France ranks 5th in the world for the number of European and international patent filings. Health is the 3rd French exporting sector for an amount of 34 billion EUR, or 10% of total French industrial exports.

THE FRENCH DELEGATION OF FRENCH DIGITAL HEALTHCARE IMMERSION PROGRAM 2025

The Digital Health Immersion Program offers a unique opportunity for French health companies to explore the Nordic ecosystem and connect with potential partners in the Nordic Countries!

This program is organized by Business France, the French national agency supporting the international development of the French economy. It helps French companies grow abroad and promotes France's attractiveness for investment.

Business France is thrilled to present five French companies bringing cutting-edge Digital Health and Medtech solutions to the Nordic markets:

- **OSO-AI**
- **Praticima**
- **PRS Healthcare**
- **Raidium**
- **Thea Open innovation**

Their innovations in AI-driven patient care, precision radiology, eye care solutions, and medical equipment offer strong collaboration opportunities within the region's advanced healthcare ecosystem.

These five French companies receives tailormade support from Business France and its partners to gain insights into the Nordic healthcare landscape, forge new collaborations, and accelerate their solutions in the Nordic markets.

You will have several opportunities to meet the participants :

- All the companies participate at **Vitalis in May 19-21** in Göteborg. You can get in contact with them during:
    - **The roundtable on Innovation and Digitalisation** on **May 20th from 10:15 to 11:00**
    - **The Best of France Pitch session** on **May 20th from 13:00 to 13:55**
- **Individual meetings** with one or several companies can be arranged according to your specific areas of interest.

Don't miss this chance to expand your horizons and discover innovative French companies in Medtech & Digital Health!

The immersion program is supported by French Digital Health Delegation, French Tech Nordics and is part of the Strategic Innovation Partnership between Sweden and France.

FRENCH DELEGATION



Hear to act

PRATICIMA
healthcare solutions

PRS
HEALTHCARE

raidium

Théa
Open
Innovation

With the support of :

MINISTÈRE
DU TRAVAIL, DE LA SANTÉ,
DES SOLIDARITÉS
ET DES FAMILLES
Liberté
Égalité
Fraternité

Délégation au numérique
en santé
Digital Health Delegation

LA
FRENCH TECH
NORDICS

In the context of :

FR_SE
INNOVATION
PARTNERSHIP

Hear to act

Booth location at Vitalis: B03:22

AI, Digital Health, Medtech

Your Contact



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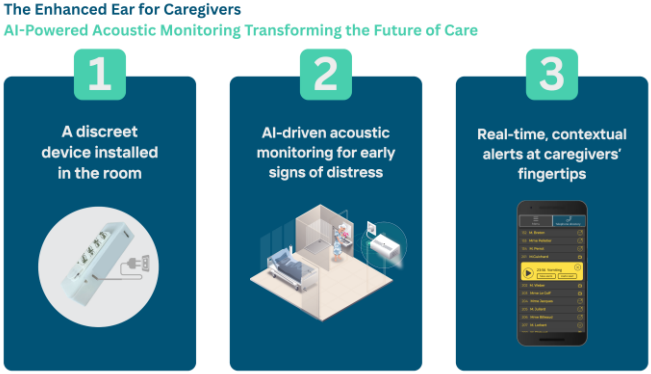
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Linkedin.com oso-ai

Come and listen to this company's pitch on May 20, from 13:00 to 13:55, on the Open Stage at the Best of France Session | Vitalis 2025

OSO-AI is redefining healthcare with breakthrough AI-powered acoustic technology.
At the forefront of intelligent care, OSO-AI has developed The Enhanced Ear for Caregivers—a revolutionary solution that leverages AI-driven acoustic monitoring to drastically improve response times, elevate safety, and support care teams across a range of healthcare environments, including nursing homes and specialized facilities for individuals with disabilities.
With a team of over 52 dedicated professionals and €14 million raised across two funding rounds, OSO-AI has built a solid footprint throughout France and is now accelerating its international expansion, strengthening its position as a game-changing innovator in health tech.
Driven by the ambition to set a new global standard in medical and social care, OSO-AI was honored with the prestigious EY Start-Up of the Year award in 2024 at the 32nd edition of the Entrepreneur of the Year program.
Our vision:

- Vulnerable individuals are protected before they suffer
- Caregivers are empowered, not overwhelmed
- Families feel peace of mind, every moment of the day

We aim to strengthen our ties in the Nordic countries with elderly care services, elderly care homes, homes for people with disabilities, hospitals' geriatrics departments, among others.





PRATICIMA
healthcare solutions

Medtech, Hospital equipment and healthcare furniture

Your Contact



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Come and listen to this company's pitch on May 20, from 13:00 to 13:55, on the Open Stage at the Best of France Session | Vitalis 2025

French manufacturer for 40 years, PRATICIMA is the leading French company in the healthcare equipment and furniture market. As a designer and manufacturer of capital equipment for healthcare establishments, PRATICIMA offers you a wide range of high-quality products. Renowned for its expertise, our company is constantly innovating and developing new equipment. Each product line, designed by our research department, is developed in partnership with healthcare professionals. Our ambition is to guarantee the security and traceability of flows in the medicine and treatment circuit, by providing ergonomic solutions for healthcare personnel.

Our objective is to establish business partnerships, gain deeper insights into the Nordic markets, and build stronger connections with healthcare professionals.







PRS HEALTHCARE

Biomedical/Hardware

Your Contact



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Come and listen to this company's pitch on May 20, from 13:00 to 13:55, on the Open Stage at the Best of France Session | Vitalis 2025

Based near Lyon in France, PRS Healthcare is specialized in ultrasound probe repairs (multi brand) and in the sale of refurbished ultrasound systems and probes. PRS Healthcare has established itself as the European leader on the third-party maintenance by introducing the circular economy into the ultrasound market since 2013. ISO 13485 certified for probe repairs and sales, PRS Healthcare has been supporting public and private hospitals by reducing maintenance costs without compromise on quality with tailored services to optimize the benefits.

PRS Healthcare seeks to expand its presence in the Nordic health markets by deepening its knowledge of hospital procurement pathways (public and private), connecting with key professional networks, and increasing its visibility among healthcare providers in radiology, cardiology and beyond as well as biomedical tech and engineers.



raidium

AI and Radiology

Your Contact



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Come and listen to this company's pitch on May 20, from 13:00 to 13:55, on the Open Stage at the Best of France Session | Vitalis 2025

Raidium is developing the first 3D Foundation Model for precision radiology: a Large Multimodal Model for CT scans and MRIs. It is delivered to radiologists through an AI-native PACS viewer, enabling direct interaction with the model and live 3D measurements, pan-organ, pan-disease, across modalities. Initial applications focus on enhancing biomarkers in clinical trials, particularly in oncology (automated RECIST and beyond) and liver diseases, before expanding to the broader radiology workflow.
Raidium is supported by an exceptional team of 20 persons and has secured a €16m seed round to bring its breakthrough innovation to radiologists.

We are seeking to enter the Nordic markets by building commercial and technological partnerships and by connecting with local healthcare professionals.

FUTURE 40
2024



Théa Open Innovation

Pharma, Research, development and ophthalmology

Your Contact



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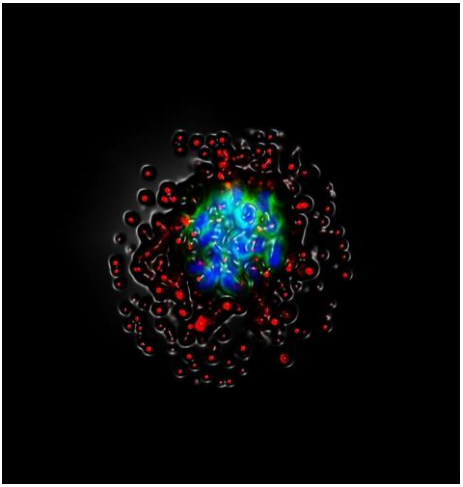
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Come and listen to this company's pitch on May 20, from 13:00 to 13:55, on the Open Stage at the Best of France Session | Vitalis 2025

Théa Open Innovation is a sister company of the Théa group, dedicated to creating partnerships with companies and universities to bring the most innovative ophthalmology products to the market. As part of Laboratoires Théa, the leading independent European pharmaceutical company specialized in the research, development, and commercialization of eye-care products, Théa Open Innovation benefits from Théa's global reach. Based in Clermont-Ferrand, France, this family-owned group operates more than 35 affiliates and offices across Europe, North Africa, North and South America, and the Middle East, with products available in over 75 countries.

We are targeting startups designing connected devices and home-monitoring digital solutions dedicated to advancing ophthalmology.





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Business France has a clear mission: to boost French entrepreneurial audacity in France and throughout the world. Thanks to our network of more than 1,400 employees in France and worldwide, we support French export businesses step by step, providing advice, crucial information on the markets and access to reliable partners.

We also promote France to foreign investors, making it easier for them to establish themselves.

At the same time, we promote the VIE international internship program, a unique experience for young talent abroad.

Alongside CCI France and Bpifrance, we form Team France Export, supporting France's different regions and their entrepreneurial fabric as they succeed in international markets. Together, let's raise the flag of French business throughout the world!

Business France

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