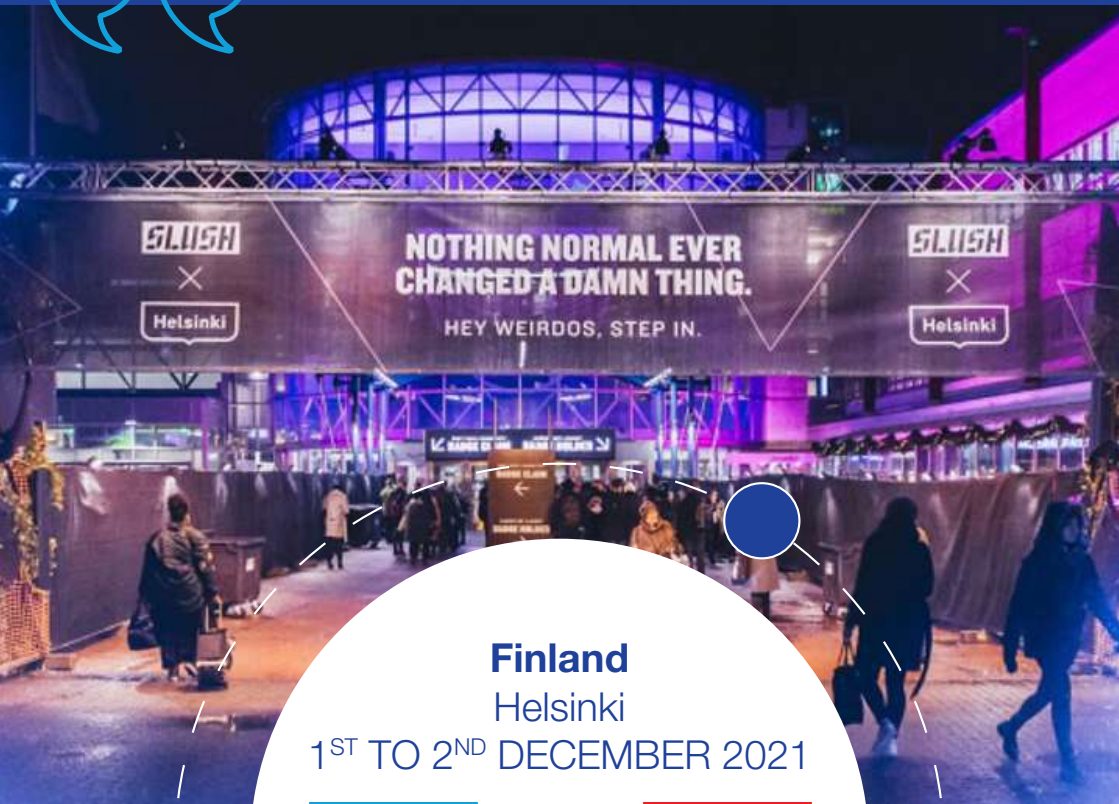


FRENCH TECH PAVILION

SLUSH 2021

Hall 7 – AREA 17 A8-A10 & B6-B10



Finland
Helsinki
1ST TO 2ND DECEMBER 2021



#OrangeStartup

Orange is committed to identifying, supporting and promoting partners that will help build a more responsible digital world for our customers and society.

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WHEN IMPACT MEETS TECHNOLOGY



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**La Poste business accelerator
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**December 1-2, French Tech Pavilion
Startup booth B10**

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In ethics and innovation we trust!



BUSINESS FRANCE

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program.

Business France has 1,500 personnel, both in France and in 58 countries throughout the world, who work with a network of partners.

Since January 2019, as part of the reform of the state support system for exports, Business France has given private partners responsibility for supporting French SMEs and mid-size companies in the following markets: Belgium, Hungary, Morocco, Norway, the Philippines and Singapore.

For further information, please visit: www.businessfrance.fr @businessfrance.fr

Business France

77 boulevard Saint-Jacques

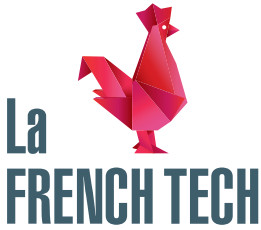
75680 Paris Cedex 14

Tél. : +33 (0)1 40 73 30 00





▶ ABOUT LA FRENCH TECH



La French Tech is France's startup movement, powered by its ecosystem and bolstered by its government. They bring together these two radically different worlds bound by a single mission: make France a great home for global mission-driven tech champions.

President Macron set the objectives: 25 unicorns by 2025, but not at the price of inclusion, gender equality and the planet.

At the grassroots level, La French Tech is brought alive by its 15,000 startups and its growing network of 114 entrepreneurial communities around the globe. They strive to promote a culture of giving back and openness, while propelling the French startup scene forward both locally and internationally.

To know more about this initiative:

www.lafrenchtech.com/en

Follow us on Twitter: @lafrenchtechEN



EXHIBITORS LIST FRENCH PAVILION

Wednesday 1st December - AM

| | | |
|--------------------|------------------------|----|
| Contentsquare..... | Booth B9 | 9 |
| Facil'iti..... | Booth A9 | 10 |
| Fit Immersion..... | Booth B6 | 11 |
| iPaidThat..... | Booth B10 | 12 |
| Lify Air..... | Booth B7 | 13 |
| Marbotic..... | Booth A10 | 14 |
| Urban Radar..... | Booth A8 | 17 |
| Vistory..... | Booth B8 | 18 |

Wednesday 1st December - PM

| | | |
|----------------------|------------------------|----|
| Appvizer..... | Booth B6 | 8 |
| Contentsquare..... | Booth B9 | 9 |
| Facil'iti..... | Booth A9 | 10 |
| Marbotic..... | Booth A10 | 14 |
| MyCharlotte..... | Booth B10 | 14 |
| Nimest Tech..... | Booth B7 | 15 |
| Science Concept..... | Booth A8 | 16 |
| Vistory..... | Booth B8 | 18 |

Tuesday 2nd December - AM

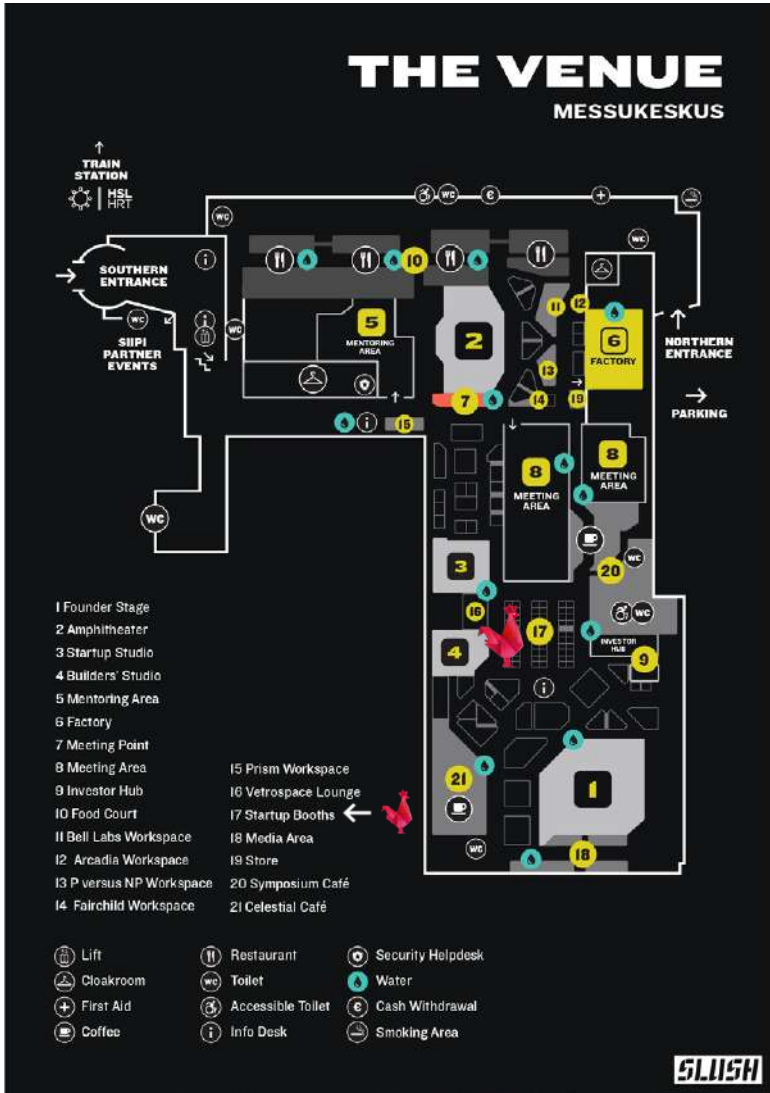
| | | |
|-------------------|------------------------|----|
| Camileia..... | Booth A9 | 8 |
| ECO TREE..... | Booth B8 | 10 |
| Finz..... | Booth B10 | 11 |
| Foxy Nerds..... | Booth B7 | 12 |
| ITDM..... | Booth B10 | 13 |
| Numerized..... | Booth B9 | 15 |
| Silent Space..... | Booth A10 | 16 |
| Wysilab..... | Booth B6 | 18 |

Tuesday 2nd December - PM

| | | |
|---------------------|------------------------|----|
| Camileia..... | Booth A9 | 8 |
| Corneille..... | Booth B10 | 9 |
| ECO TREE..... | Booth B8 | 10 |
| Finz..... | Booth A8 | 11 |
| Foxy Nerds..... | Booth B7 | 12 |
| Numerized..... | Booth B9 | 15 |
| #TheSocialRace..... | Booth B6 | 17 |
| Silent Space..... | Booth A10 | 16 |



**COME TO HALL 7 BOOTH A8-A10 B6-B10
AND MEET OUR STARTUPS!**



APPVIZER

Booth B6
Wednesday 1st December PM



72 Boulevard Pénélope
34000 MONTPELLIER

Nicolas BAKALA

Digital Marketing Director

Cel.: +33 (0)7 78 52 07 52

Cel.: +33 (0)6 59 09 77 49

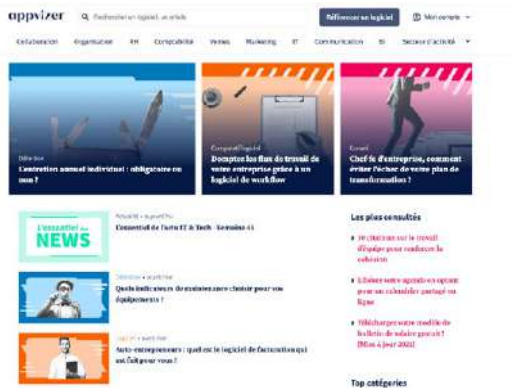
nicolas.bakala@appvizer.com

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Advertising, content & marketing

CAMILEIA

Booth A9
Tuesday 2nd December



1 rue de la Trinquette
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Krim BECHINA

CEO

Ph.: +33 (0)5 46 27 25 58

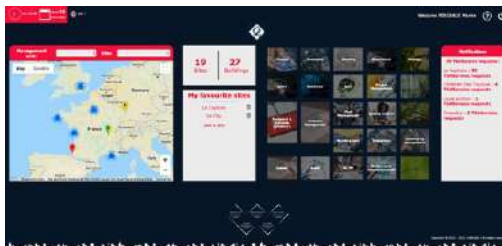
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CAMILEIA is a software enterprise specialized in the Integrated Workplace Management System (IWMS).

Our all-in-one portal is aimed at all the actors of Real Estate, Facility Management and Workplace.



Enterprise software solutions

CONTENTSQUARE

Booth B9
Wednesday 1st December



CONTENTSQUARE

7 Rue de Madrid
75008 PARIS

Hirday Samrai

Northern Europe Marketing Manager
hirday.samrai@contentsquare.com

www.contentsquare.com

Contentsquare is the leading experience analytics platform empowering brands to deliver better digital experiences. We're on a mission to give every team the ability to measure how their actions affect the user experience across website, mobile and app. Not just the analysts. Not just the IT team. Everyone. Armed with unique behavioural insights, an intuitive visual interface and a passion for democratising data, we work with 700+ clients globally including IKEA, Nobia, GoPro, L'Occitane, GANT, H&M, Electrolux and Club Med to empower their teams with behavioural insight.



AI & Machine learning, Content & marketing, Enterprise software solutions, Big data & analytics

CORNEILLE

Booth B10
Tuesday 2nd December PM



15, rue de l'Ermitage
59700 MARCQ-EN-BAROEUL

Ana-Maria MEGELEA

CEO

Cel.: +33 (0)6 15 26 85 11
ana@corneille.io

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Entreprise software solutions

ECOTREE

Booth B8
Tuesday 2nd December



110 rue Charles Nungesser
29490 GUIPAVAS

Annabelle LE CORFEC

CEO

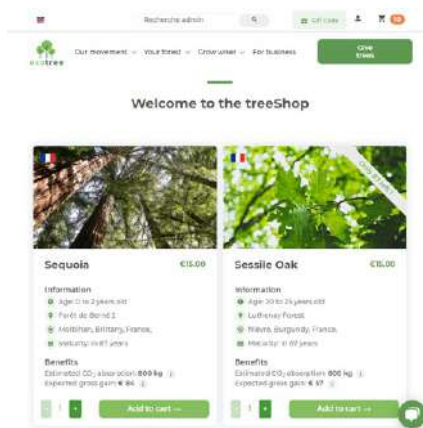
Ph.: +33 (0)1 75 85 03 22

Cel.: +33 (0)6 11 76 18 19

annabelle@ecotree.fr

ecotree.green/en

EcoTree is a certified B Corp with a simple, ground-breaking way to reward individuals and businesses supporting sustainable forestry in Europe



Environment, energy & clean tech, Fintech

FACIL'ITI

Booth A9
Wednesday 1st December



FACIL'iti
VOTRE SITE + FACILE D'ACCÈS

16 rue Soyouz
87068 LIMOGES CEDEX 3

Yves CORNU

CEO

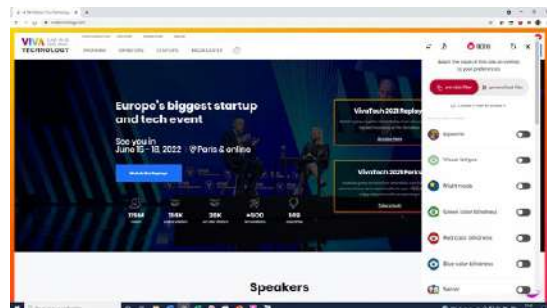
Cel.: +33 (0)7 63 49 40 95

y.cornu@facil-iti.com

www.facil-iti.com



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E-commerce & retail, Education, Entertainment & media, Philanthropy & social good, Politics, government & international trade

FINZ

Booth A8
Tuesday 2nd December



Avant Première, 35 Rue Leonce
Motelay, J 503,
33100 BORDEAUX

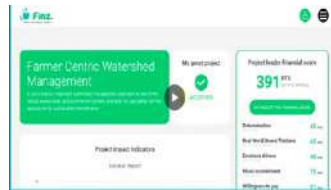
Jean Michel FELDERHOFF
CEO
Cel.: +33 (0)6 31 40 18 81
n.birac@finz.world

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Only 6% of water, energy and climate adaptation needs are financed. 40 % of the world's population will experiment water stress by 2050 ! Finz. removes barriers to funding for essential needs with an unique innovative 360 ° decision-tool (saas) to re-invent the whole financing industry:

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- matching funders with wealthy projects and trained projects leaders in emerging markets.



AI & Machine learning, Big data & analytics, Environment, energy & clean tech, Fintech, Philanthropy & social good

FIT IMMERSION

Booth B6
Wednesday 1st December AM



1 rue des Cypres
34070 MONTPELLIER

Dmitry PRIKHODKO
CEO
Cel.: +33 (0)6 31 31 57 54
dprh@fitimmersion.com

www.fitimmersion.com



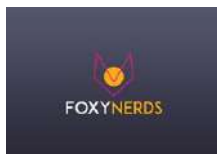
PERFORM VR is a startup specialized in immersive solutions for sport. Our Virtual Reality kits «Fit Immersion» make people travel on scenic 360° tracks from their exercise bikes at home, gyms or even on ISS.



Gaming, VR & AR, Sport, fitness & wellness, Travel & hospitality

FOXY NERDS

Booth B7
Tuesday 2nd December

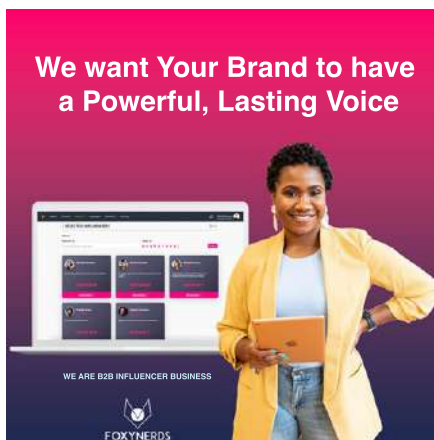


165 Avenue de Bretagne
59000 LILLE

Frédéric BRUNEAU
CEO
Cel.: +33 (0)6 87 18 91 00
fred@foxynerds.studio

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Advertising, content & marketing

IPAIDTHAT

Booth B10
Wednesday 1st December AM

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12 rue Charlot
75003 PARIS

Sebastien CLAEYS
CEO
Cel.: +33 (0)6 01 08 65 33
contact@ipaidthat.io

www.ipaidthat.io/en



iPaidThat simplify and automate all aspect of accounting preparation for SMBs in an all-in-one solution. Our features are : Invoice aggregation, bank reconciliation, business expense management, invoice payments and treasury forecasting.



Entreprise software solutions, Fintech

ITDM

Booth B10
Tuesday 2nd December AM



30 rue Francois Spoerry
68200 MULHOUSE

Aude GULKA

General Manager
Cel.: +33 (0)6 29 17 09 68
aude.g@itdm-group.com

www.itdm-group.com



Present internationally, ITDM Group is a brand anchored in digital innovation. With its experience and multiple expertise in various sectors of activity, ITDM Group aims to support all your projects from A to Z. The ultimate goal of ITDM Group is digital innovation in all fields of activity combined. Our goal is to ensure you get a quick return on your investment as well as become the # 1 in technology investing for small and large businesses.

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AI & Machine learning, Big data & analytics, E-commerce & retail, Enterprise software solutions, Social media & networking

LIFY AIR

Booth B7
Wednesday 1st December AM



1 avenue du Champ de Mars
45100 ORLEANS

Jérôme RICHARD

CEO
Ph.: +33 (0)2 38 69 82 95
Cel.: +33 (0)7 77 23 80 34
jerome.richard@lifyair.com

www.lifyair.com



AI & Machine learning, Environment, energy & clean tech, Hardware & IoT, Sport, fitness & wellness

MARBOTIC

Booth A10
Wednesday 1st December

marbotic

Cité Numérique - 2 rue Marc Sangnier
33130 BEGLES

Michaël TURBÉ

CEO

Cel.: +33 (0)7 66 87 00 02

Cel.: +33 (0)6 08 13 48 11

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E-commerce & retail, Education

MYCHARLOTTE

Booth B10
Wednesday 1st December PM



MYCHARLOTTE

Cap Oméga - Rond Point Benjamin Franklin
34000 MONTPELLIER

Charlotte MAHR

Co-founder

Ph.: +33 (0)4 11 93 04 84

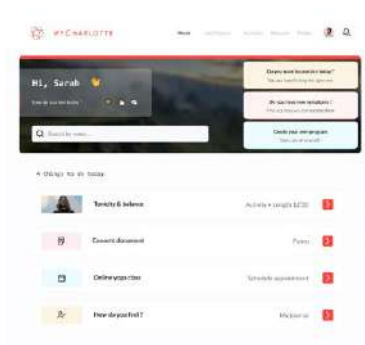
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charlotte.mahr@mycharlotte.fr

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myCharlotte is a patient centric platform that provides supportive care programs to patients who suffer from cancer and chronic conditions. With leading cancer and mental health centres, we coordinate interventions between hospitals and independent professionals. 4500+ patients already benefit from digital care and 500 from our virtual clinic.



Medtech & pharma

NIMEST TECH



Booth B7
Wednesday 1st December PM



61, Avenue de L'Europe
37100 TOURS

Carlos MORAIS
Executive Director
Ph.: +351920333697
Cel.: +33 (0)7 68 27 69 37
carlos@nimest.co

www.nimest.tech



AI & Machine learning, Education, Entertainment & media, Gaming, VR & AR, Travel & hospitality

NUMERIZED

Booth B9
Tuesday 2nd December



8 Place Mgr Rumeau
Angers French Tech
49100 ANGERS

Simon FOUCHER
CEO
Ph.: +33 (0)2 41 88 95 33
Cel.: +33 (0)6 43 48 43 58
simon@numerized.com

www.numerized.com

Numerized is an online platform for creating and distributing 3D & Augmented Reality experiences on the web, to increase sales of real & dematerialized goods (NFTs).



Advertising, content & marketing, E-commerce & retail, Gaming, VR & AR

SCIENCE CONCEPT

Booth A8
Wednesday 1st December PM



2 rue de la Durance
67100 STRASBOURG

Gregory ANDRE

Managing Director Operations

Ph.: +33 (0)8 46 08 84 4

Cel.: +33 (0)6 72 82 37 24

contact@science-concept.com

www.science-concept.com



Science Concept offers environmental analysis and bio-monitoring solutions to detect chemical pollutants.

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(and when we start to know, we usually want to know more...)



Health via analysis and auto-control

SILENT SPACE

Booth A10
Tuesday 2nd December

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Designed between 2014 and 2016, Silent Space is a connected acoustic solution to improve comfort and concentration in open spaces with three main functionalities: a luminous indicator of the quality of the sound environment, sound masking and acoustic monitoring of the space.



Hardware & IoT

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Booth B6
Tuesday 2nd December PM

#TheSocialRace

Cap Omega, BIC de Montpellier
34000 MONTPELLIER

Pierre-Adrien GIROGUY

Founder

Cel.: +33 (0)7 56 91 98 89

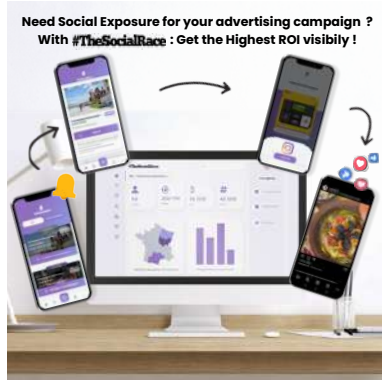
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Advertising, content & marketing, Social media & networking

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Booth A8
Wednesday 1st December AM



58 Avenue du Général Eisenhower
51100 REIMS

Philippe RAPIN

CEO

Ph.: +33 (0)3 53 32 00 20

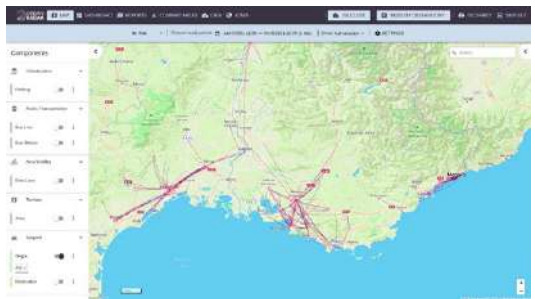
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Urban Radar brings our cities a step closer towards livable and resilient space for all. Our products enable planning professionals to digitize the curb, facilitate urban logistics strategies, and make informed locational decisions. With equity as a core value, our Proximity products promote equal access to key city services and spaces.



Big data & analytics

VISTORY

Booth B8
Wednesday 1st December



13 avenue Morane Saulnier
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Alexandre PÉDEMONT

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WYSILAB

Booth B6
Tuesday 2nd December AM



Rond Point Benjamin Franklin - Cap
Omega
34960 MONTPELLIER

Alexis VAISSE

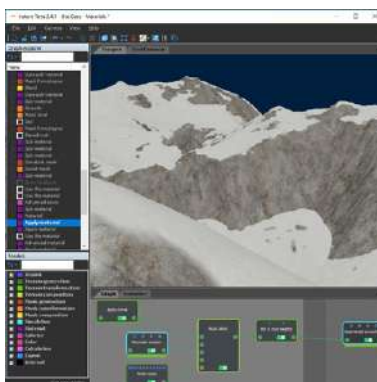
CEO
Ph.: +33 (0)4 67 13 00 63
Cel.: +33 (0)7 87 14 11 17
contact@wysilab.com

www.wysilab.com



Wysilab is a Young Innovative Company recognized for its technological innovations.

Since 2018, it has been marketing software for creating digital sets intended for professionals, used by several players in the world's TOP 10 video-game studios.



Enterprise software solutions, Gaming, VR & AR



NON EXHIBITING PARTICIPANTS

| | |
|-------------------------------|----|
| Altrnativ.com | 20 |
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ALTRNATIV.COM

altrnativ.io

10 rue de la paix
75002 PARIS

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Responsable d veloppement produit
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j.freani@altrnativ.com

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Altrnativ is an operator and software publisher specialising in cyber defence, cybersecurity, system and personal protection.

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- Control and management of personal data,
- Respect for privacy and professional secrecy,
- User protection
- Technological independence



Cybersecurity

B2CLOUD

B2cloud

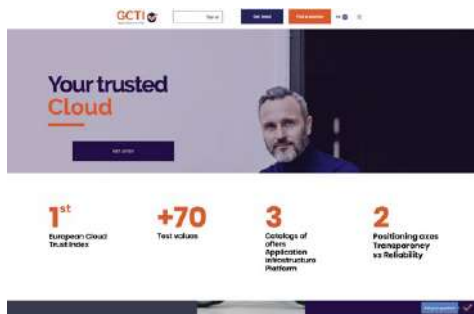
105 rue Anatole France
92300 LEVALLOIS-PERRET

Catherine NOHRA CHINA
CEO

Ph.: +33 (0)1 80 88 62 28
Cel.: +33 (0)6 20 89 65 08
c.nohra-china@btocloud.fr

www.global.gcti.cloud

B2CLOUD is a programming company specialized in the Cloud computing value chain. We provide cloud provider, private and public sector, end-user customers with advanced recommendations for trusted cloud computing solutions and services (SaaS, IaaS, PaaS, XaaS). In 2020, we launched GCTI, our new trusted cloud recommendation platform, the result of over 7 years of R&D and customers feedback. This year we are launching the global version of GCTI for the European market at Slush.



AI & Machine learning, Big data & analytics, Legal & consultancy, Politics, government & international trade, Security, Cloud Computing

CARE GAME

CAREGAME

6 rue de Bellechasse
75007 PARIS

Benjamin ATHUIL
Co-Founder & President
Cel.: +33 (0)6 88 63 09 04
contact@caregame.com

www.caregame.com

CareGame is a cloud gaming technology for all mobile gamers on this planet. Our turnkey white label solution helps telecom operators deliver AAA mobile games everywhere, on every smartphone, to every mobile gamer.



Gaming, VR & AR

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211 avenue de Paris
86000 POITIERS

Arnaud BOUR
CEO
Ph.: +33 (0)5 86 160 666
Cel.: +33 (0)6 82 11 74 69
info@einden.com

www.ephoto-dam.com



The Einden company is specialized in Digital Asset Management with its Ephoto Dam solution. A complete software and adaptable suite to optimize the management of digital assets: import, share, distribute and archive. Ephoto Dam generate the workflow media for communication and marketing departments



Advertising, content & marketing, AI & Machine learning,
Enterprise software solutions

FLIT SPORT



20 rue Joseph le Brix, apt 61
33000 BORDEAUX

Pierre GILFRICHE

CEO

Cel.: +33 (0)6 10 89 42 72

pierre.gilfriche@flit-sport.fr

www.flit-sport.fr



Flit Sport develops a digital running coach: an app providing runners with individual training plans. It relies on a cutting-edge AI developed with French labs (Inria, Bordeaux University), analyzing individual profiles and emulating human coach decision process to make every plan different.



AI & Machine learning, Sport, fitness & wellness

GREEN ISLAND



GREEN ISLAND

64 Boulevard Auguste Blanqui
75013 PARIS

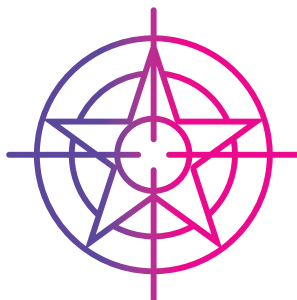
Alyosha SAARI

CEO

Cel.: +33 (0)6 37 55 88 80

as@greenisland.tech

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Gaming, VR & AR

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kevin@myschool.plus

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Edtech

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linksider

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Jean-Charles MÉTHIAZ

CSO

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contact@linksider.com

www.linksider.com



Linksider is a b2b matchmaking platform, connecting entrepreneurs with decision makers in corporate accounts, thanks to a proprietary matchmaking engine and a network of matchmakers.



Advertising, content & marketing, Social media & networking

OKP4



8 chemin de la Crouzette
31320 AUZEVILLE-TOLOSANE

Emmanuel ALDEGUER

President

Cel.: +33 (0)6 50 95 28 51

e.aldeguer@okp4.com

www.okp4.com

OKP4 At the core of the stakes of data valorisation ! We propose a decentralized open-source protocol to create ecosystems that encourage data and knowledge sharing.

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AI & Machine learning, Big data & analytics, Enterprise software solutions, AgTech

ONECUB



9 boulevard Leon Gambetta
62100 CALAIS

Olivier DION

CEO

Ph.: +33 (0)3 21 35 40 08

olivier@onecub.fr

www.onecub.com

OneCub is a personal data sharing intermediary. With the MyData Community we belong to, we defined a common understanding of what we call the MyData Operators.

For All Sectors

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PERFECT MEMORY



33 Bd Berthelot
63400 CHAMALIÈRES

Sébastien URIOS

Head of marketing
Ph.: +33 (0)4 73 29 99 28
Cel.: +33 (0)6 78 65 92 32
sebastien.urios@perfect-memory.com

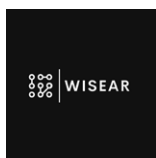
www.perfect-memory.com

Perfect Memory provides semantic technology products and services to organise, access and exploit the knowledge into organisations



AI & Machine learning, Big data & analytics, Enterprise software solutions

WISEAR



14 Rue Soleillet
75020 PARIS

Yacine ACHIAKH

CEO
Cel.: +33 (0)6 65 16 61 75
hello@wisear.io

www.wisear.io

Wisear develops a product for Wearable Makers that want to satisfy their users' need for inclusive, voiceless & touchless controls. We build the first neuronal biosensing solution that can be integrated in any wireless earphones & AR/VR Headset.



AI & Machine learning, Gaming, VR & AR, Hardware & IoT

SLUSH 2021

▷ IN PARTNERSHIP WITH:



FRENCH
IMPACT X TECHNOLOGIE **IoT**



CONTACTS

Contacts in France - Head office in Paris

77 boulevard Saint-Jacques
75014 PARIS

Christelle PEYRAN

Head of the Tech Department
Ph.: +33 (0)1 73 07 20 91
christelle.peyran@businessfrance.fr

Clément LEPERT

Coordinator for the Tech Department
Ph.: +33 (0)1 40 73 30 77
clement.lepert@businessfrance.fr

Jaska KAMMERER

Trade Adviser | Chargé de développement
jaska.kammerer@businessfrance.fr

Maxime KRUMMENACKER

Press Officer
maxime.krummenacker@businessfrance.fr

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