



France - Gulf Strategic Summit

From Cooperation to Transformation

Under the High Patronage of the President of the
French Republic, Emmanuel Macron

18 & 19 June 2026

Paris - France

French Ministry for the Economy, Finance and
Industrial, and Digital Sovereignty



HIGHLIGHTS FROM THE LATEST EDITION



1 250+
Participants

550+
Attendees from the GCC

14
Keynotes Speakers

70 Partners



5 Ministers

10 Panel Discussions

80
Speakers

2 000+
B2B / B2G Meetings



SPEAKERS FROM LAST EDITION INCLUDED



Eric LOMBARD
Minister of the Economy, Finance
and Industrial and Digital
Sovereignty



**H.E. M. Ahmed
AL SAYED**
Minister of State for Foreign Trade
of Qatar



Laurent SAINT-MARTIN
Minister Delegate for Foreign
Trade and French Nationals
Abroad



H.E. Dr Nouf AL NUMAIR
Secretary General,
Saudi Arabia's Ministerial Committee
for Health in All Policies



Abeer ALAKEL
CEO, The Royal Commission for
AIUa



Sultan ALLOWAIS
VP - International Execution,
Khazna



Shaima Saleh AL HUSSEINI
Managing Director, Saudi Sport for All



Maher AL KAABI
Advisor to the Chairman &
Independent Board Member,
Alserkal



Bahia EZZAT JAAFAR
Deputy Chairman & Deputy CEO
CFO, KDD



Julien POUGET
Head of Middle East North Africa
Region, Total Energies



Clio ANDRIOPOULOS
Associate Director Strategy and
Innovation, Miral



Hamed MEHDIPOOR
Co-founder and Chief Innovation
Officer, Ankaa

LEADERSHIP PANELS



The Gulf in Transition: Operating, Investing and Scaling in a Volatile Environment

A strategic session highlighting how businesses can operate, invest, and scale amid the Gulf's fast-moving and volatile economic transformation.



AI and Emerging Tech: Building Franco-Gulf Leadership in the Global Innovation Race

Driving collaboration in AI and emerging technologies, this panel explores how France and the Gulf can lead the global innovation race through strategic partnerships.



Desalination, Circular Models and Sovereignty

A session exploring how innovative desalination and circular-resource models can strengthen long-term environmental and industrial sovereignty in the Gulf.



Security & Stability in the Gulf: Ensuring Business Continuity in a High-Risk Environment

A focused session on how companies can safeguard operations and maintain continuity across the Gulf's evolving environment.



Supply Chains Under Stress: Securing Trade, Logistics and Strategic Corridors

A panel examining how to reinforce trade flows, logistics networks, and critical corridors to ensure resilient and efficient supply chains across the Gulf.



France-GCC: Forging partnerships for global manufacturing

Strengthening industrial sovereignty, this panel focuses on Franco-Gulf alliances that combine local manufacturing with French expertise.



Shaping Human Capital: French-Gulf Partnerships in Skills, Education and Lifelong Learning

Empowering talent, this discussion explores partnerships that enhance skills, education, and lifelong learning between France and the Gulf.

LEADERSHIP PANELS



Unlocking Bilateral Trade and Investment Between France and the GCC

Driving economic growth, this panel explores strategies to boost trade and investment flows between France and the Gulf Cooperation Council.



Food Security and Agri Supply Resilience: Strengthening Franco-Gulf Value Chains

A focused discussion on reinforcing food security and building resilient, collaborative agri-food value chains between France and the Gulf.



Smart Cities and Urban Resilience: Designing the Cities of Tomorrow Together

Building future-ready cities, this session examines Franco-Gulf collaboration in smart technologies and urban resilience.



Strategic Resilience in Space and Defence: France-Gulf Perspectives

A discussion on strengthening space and defence cooperation to enhance long-term resilience and shared strategic capabilities between France and the Gulf.



Healthcare Excellence and Mobility: Building Trust and Value Between France and the Gulf

Advancing healthcare innovation, this panel focuses on creating trust and value through mobility and excellence in Franco-Gulf partnerships.



Culture as Soft Power: Franco-Gulf Synergies in Heritage and Creative Economies

Harnessing culture as soft power, this discussion explores how heritage and creative industries strengthen Franco-Gulf ties.



Crafting the Future of Luxury: France Meets Gulf Innovation in Retail

Redefining luxury, this panel examines how French heritage and Gulf innovation converge to shape the future of retail experiences.

WHY PARTICIPATE IN THIS COOPERATION-DRIVEN FORUM?



Organized with the Support of Leading French and GCC Authorities

This new edition benefits from the collaboration and endorsement of key institutions, including:

- French Ministry for Economy, Finance, Industrial and Digital Sovereignty
- French Ministry for Europe and Foreign Affairs alongside influential governmental bodies and strategic partners across the Gulf Cooperation Council.

Their involvement reflects the shared commitment to strengthening economic ties, fostering innovation, and promoting sustainable partnerships between France and the GCC.



Exceptional Networking Opportunities

Connect with high-level decision-makers and industry leaders from France and the GCC. This edition offers a privileged platform to foster strategic collaborations, exchange expertise, and establish partnerships that drive long-term impact.

Visionary Conversations and Business Exchanges

Engage in meaningful dialogues and high-level meetings that open doors to fresh opportunities and guide strategic decision-making in today's rapidly shifting international landscape.



A DISTINGUISHED FRENCH-GULF NIGHT AT PALAIS GALLIERA

The Parisian Museum of Fashion



A prestigious venue for an event of distinction

This exclusive evening offers a unique opportunity to connect with industry leaders and decision-makers in a refined setting that celebrates French heritage and creativity.

With nearly 200,000 pieces, Palais Galliera's collections rank among the most significant in the world, tracing the history of fashion from the 18th century to today.

Through thematic and monographic exhibitions, the museum offers visitors a unique journey into the art and cultural phenomenon of fashion, showcasing its iconic figures and creative evolution.

<https://www.palaisgalliera.paris.fr/en>



Silver Package

- Your logo on our marketing materials:
Official program, event website, BtoB platform, emails
1 pager / insert in the digital catalogue
- Your company's logo on the media photocall
- Company's visibility in the official video, pushed on website & social medias

6 000 EUR

Gold Package

Silver package +

- Participation as a speaker on a panel discussion
- Social Media Campaign (France & GCC):
Organic & Paid content pushed on selected accounts*
Focus on your company / or appointed speaker on social media
- List of event participants (GDPR compliant)
- Invitation extended to additional people (up to 3)

11 000 EUR

Premium Package

Gold package +

- Media Interview during the event
- Quote on our press releases (dispatch 100+ medias)
- Space for your company's promotional station
- Dedicated & Branded table (including your logo displayed on the B2B area)
- Invitation to the forum extended to additional people (up to 5)
- Invitation to an exclusive lunch in the presence of officials from France and the GCC

16 000 EUR

Diamond Package

Premium package +

- Participation as a speaker either as a **panelist** or for a **keynote speech**
- Invitation to the forum extended to additional people (up to 10)
- Prestigious dinner visibility at Palais Galliera, the Parisian museum of fashion (New)

20 000 EUR

Customized plans

In addition to our standard packages, we offer fully customized and tailored support to meet your specific needs. For example:

- **Product Display:** Showcase your products either during the event or at the networking cocktail at Palais Galliera for maximum visibility.
- **Personalized Meeting Scheduling:** We arrange and coordinate personalized meetings to ensure meaningful connections and targeted discussions.

TBD

PARTNERS OFFERS

EXCLUSIVE OFFER with our partner, the video podcast “Horizon Golfe”

Vision Golfe 2026 brings together to days of strategic exchange.

Horizon Golfe extends your voice beyond the event

A limited number of slots. An audience of decision-makers.

Horizon Golfe is the only video podcast dedicated to French and French-speaking leaders operating across the Gulf. The special series “Resilience & Adaptability” brings together a select group of executives, with episodes produced before and after Vision Golfe 2026.

Your message reaches your audience before the event, resonates during it, and keeps circulating long after.

YOU SHAPE IT

The editorial framework is defined with you in advance. No improvisation

YOU SHAPE IT

A structured message delivered to your partners, clients and stakeholders.

YOU LAST

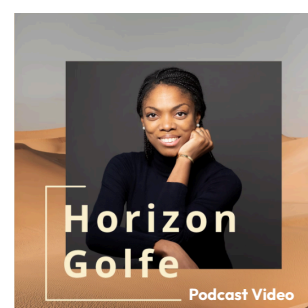
Video content published on Arab News, subtitled in FR/EN/AR, working for you well after the event.

Remote recordings. Limited slots.
Confirmation required before 30 april 2026

Public rate: 3 500 EUR excl. VAT

Early Commitment: 3 000 EUR excl. VAT

Reserve your slot: visiongolfe@businessfrance.fr



Partner rate

2 800 EUR



ORGANIZING TEAM

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